

ABOUT ME

I'm a freelance web developer and strategist with over five years of agency experience who can take a project from the planning phase through marketing, design, and (especially) development with a unique passion for sweating the details.

WHAT I BRING TO THE TABLE:

Master-level front-end web development. (hand-coded HTML5/CSS/Javascript)

Strong knowledge of PHP/MySQL and related technologies.

Expert-level ExpressionEngine skills.

Innate ability to quickly pick up new techniques/technology and run with it.

Personality, enthusiasm, and passion.

MY EXPERIENCE

Freelance Web Development – April 2009 – Present

Contract and hourly-based front-end development (HTML5/CSS/Javascript and related technologies) + Content strategy / Site Architecture / CMS integration (specializing in Expression Engine) / General web goodness for local and global clients, commercial to B2B.

Co-Founder of FitFeud – January 2009 – Present

FitFeud (<http://www.fitfeud.com>) is a competitive wellness platform built in CodeIgniter, an open source PHP-based application framework. I wore many hats - focused on principal development and product strategy.

Director of Development and Technology, Erickson Barnett, Reston, VA — August 2008 – April 2009

Involved in every aspect of management, planning, marketing, architecture, design, development, launch and maintenance of all interactive projects for an award-winning, multi-million dollar agency.

Led and mentored development team while delivering full-scale static, CMS-backed, and template-based websites for companies such as: Ewing Marion Kauffman Foundation, SoftwareAG, SwiftMD, Carefx, IDEA, MorganFranklin, Expert Choice, Management Concepts, Hillcrest Laboratories, TANDBERG, Aptela, MobileAccess, and many more.

Senior Web Developer, Erickson Barnett, Reston, VA — August 2003 - August 2008

Created and maintained baseline XHTML/CSS frameworks and wireframes for use in rapid prototyping all of our projects.

Ensured all code was cross-browser and cross-platform compatible and where appropriate, followed a graceful degradation scheme.

Learned object-oriented javascript from the inside-out by reverse-engineering popular javascript frameworks to see how they worked before actually using them in production environments.

Teamed with outside vendors, including BEA and Ektron, to ensure delivered templates fell within their CMS structure and provided investigative technical support as needed.

Learned to hand-code table-free XHTML/CSS from a base-level knowledge of Frontpage and Dreamweaver.

Grew during the great "standards-based" phase of web development, defeating browser bugs with a variety of techniques while learning the virtues of completely separating style from content.

I'M INVOLVED IN:

Project Management

Project scoping and estimating
Information architecture
Site Architecture
Content strategy
Interaction design
Collaborative brainstorming with creative teams
(e.g. "I have good ideas")

Development

Cross-platform, cross-browser XHTML/CSS/Javascript/AJAX
PHP/MySQL, ExpressionEngine, CodeIgniter Experience
Object-Oriented and MVC-Based design patterns
Social technology strategies
Outside API usage and strategies
Email marketing and development

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